

Public Health Accreditation: Relevance to the Practice of Health Education and Adolescent Health

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Presentation Overview

- Provide an overview of public health accreditation
- Describe how accreditation relates to the practice of health education
- Describe how work to improve adolescent health might related to accreditation



Goal of Accreditation

The goal of the national public health accreditation program is to improve and protect the health of the public by advancing the quality and performance of state, local, tribal and territorial public health departments.



What is Public Health Accreditation?

- The measurement of health department performance against a set of nationally recognized, practice-focused and evidenced-based standards.
- The official recognition of achievement of accreditation by a nationally recognized entity.
- The continual development, revision, and distribution of public health standards.



The Public Health Accreditation Board (PHAB)

- PHAB is a non-profit, voluntary public health accreditation organization founded in 2007 whose goal is to advance public health performance by providing a national framework of standards for local, state, territorial and tribal health departments.
- PHAB is the national organization charged with administering the public health accreditation program.
- PHAB's office and staff are located in Alexandria, VA



Importance of Accreditation

- Accreditation can help our health department:
 - Identify successes and opportunities for improvement
 - Promote quality initiatives
 - Energize the workforce and develop a strong team
 - Focus the health department on common goals
 - Evaluate our health department's performance
 - Align our resources with your strategic objectives
 - Deliver results



Incentives

- National recognition for public health practice
- Opportunity to engage the public health workforce
- Access to network of public health experts
- Focus on improving the health department
- Potential access to new funding streams
- Potential streamlining of grant reporting
- Participation in developing a strong data base for exploring best practices



Accreditation: Process Steps

Step 1: Pre-Application

Step 2: Application

Step 3: Documentation Selection and Submission

Step 4: Site Visit

Step 5: Accreditation Decision

Step 6: Reports

Step 7: Reaccreditation



The Three Prerequisites

- Community Health Assessment (CHA)
 - Standard 1.1
- Community Health Improvement Plan (CHIP)
 - Standard 5.2
- Department Strategic Plan
 - Standard 5.3



Prerequisite 1: Community Health Assessment

- Collaborative process
- Mobilize the community
- Develop priorities
- Gather resources
- Plan to improve health



Prerequisite 2:

Community Health Improvement Plan

- Long-term effort
- Address issues from the Community Health Assessment
- Broad participation
- Set community priorities



Prerequisite 3: Department Strategic Plan

- Internal to the health department
- Sets what the health department plans to achieve and how it will do that
- Guide to:
 - Making decisions
 - Allocating resources
 - Taking action



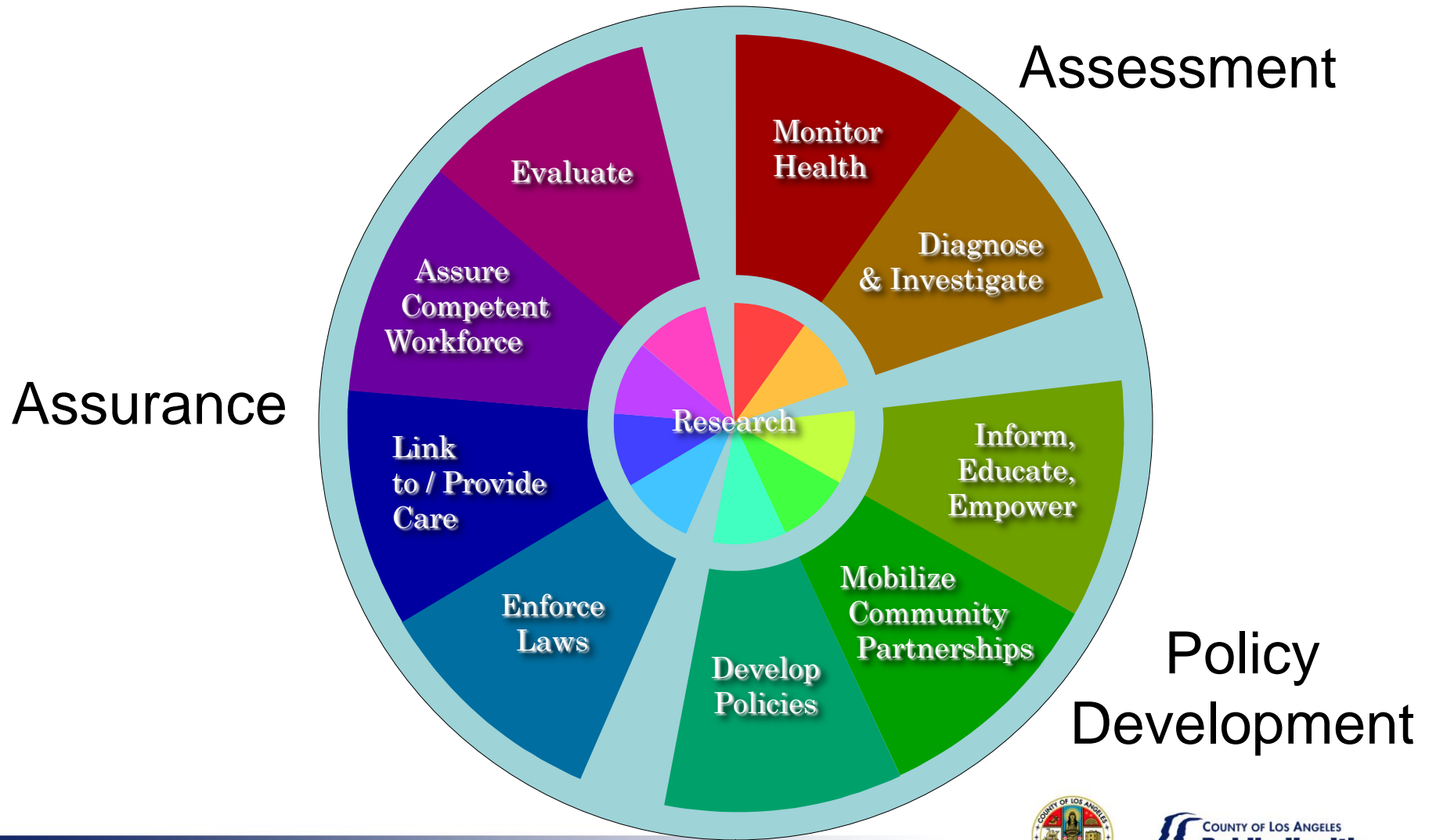
Standards and Measures

The Standards and Measures are organized into:

- Domains
- Standards
- Measures
- Purpose
- Significance
- Required Documentation
- Guidance



The Core Functions and Essential Services



Twelve Domains

1. Conduct assessments focused on population health status and health issues facing the community
2. Investigate health problems and environmental public health hazards to protect the community
3. Inform and educate about public health issues and functions
4. Engage with the community to identify and solve health problems
5. Develop public health policies and plans
6. Enforce public health laws and regulations



Twelve Domains

7. Promote strategies to improve access to healthcare services
8. Maintain a competent public health workforce
9. Evaluate and continuously improve processes, programs, and interventions
10. Contribute to and apply the evidence base of public health
11. Maintain administrative and management capacity
12. Build a strong and effective relationship with governing entity



PHAB Domain 3 – Inform and Educate

DOMAIN 3:

Inform and educate about public health issues and functions

(Domain 3 focuses on educating the public. This domain assesses the health department's processes for continuing communication as standard operating procedures.)

- Standard 3.1: Provide Health Education and Health Promotion Policies, Programs, Processes, and Interventions to Support Prevention and Wellness
- Standard 3.2: Provide Information on Public Health Issues and Public Health Functions Through Multiple Methods to a Variety of Audiences



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PHAB Domain 3 – Inform and Educate

Standard 3.1 Provide Health Education and Health Promotion Policies, Programs, Processes, and Interventions to Support Prevention and Wellness

Measures:

- 3.1.1 A:** Provide information to the public on protecting their health
- 3.1.2 A:** Implement health promotion strategies to protect the population from preventable health conditions

PHAB Domain 3 – Inform and Educate

Measure 3.1.1 A: Provide information to the public on protecting their health

Documentation:

- Documentation of the provision of information on health risks, health behaviors, prevention, or wellness
- Documentation that indicates how information was gathered from the target group during the development of the educational material/message
- Documentation of steps taken with Tribal, state, and/or local health departments; and/or community partners to promote coordinated health education messages



PHAB Domain 3 – Inform and Educate

Measure 3.1.2 A: Implement health promotion strategies to protect the population from preventable health conditions

Documentation:

- Documentation of implemented health promotion strategies
- Documentation that indicates how input and/or feedback was gathered from the target audience during the development of the health promotion strategy
- Documentation that strategies have been implemented in collaboration with stakeholders and/or partners



PHAB Domain 3 – Inform and Educate

Standard 3.2 Provide Information on Public Health Issues and Public Health Functions Through Multiple Methods to a Variety of Audiences

Measures:

- 3.2.1 A** Provide information on public health mission, roles, processes, programs and interventions to improve the public's health
- 3.2.2 A.** Establish and maintain communication procedures to provide information outside the health department
- 3.2.3 A.** Maintain written risk communication plan
- 3.2.4 A.** Make information available through a variety of methods
- 3.2.5 A.** Provide accessible, accurate, actionable, and current information in culturally sensitive and linguistically appropriate formats for populations served by the health department



Accreditation and Adolescent Health

What We Can Do (Strategies)

1. **Decrease the risk factors** that contribute to risky behaviors and poor health outcomes.
2. **Increase the protective factors** that contribute to resiliency and healthy outcomes.
3. **Provide opportunities** for young people to successfully meet the developmental needs of adolescence.
4. **Build healthy communities and schools.**

Accreditation Domains

1. Assess
2. Investigate
3. Inform and Educate
4. Community Engagement
5. Policies and Plans
6. Public Health Laws
7. Access to Care
8. Workforce
9. Quality Improvement
10. Evidence-Based Practices
11. Admin and Management
12. Governance



Questions



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